



Bay Area Prabasi

Durga Puja, Dussehra & Annual Autumn Festival 2022

Individual Sponsorship

Bay Area Prabasi Durga Puja, Dussehra, and Annual Autumn Festival is a confluence of tradition and modernity, which attracts thousands of people from the Bay Area and various parts of the globe. Each year Bay Area Prabasi receives extensive media coverage from USA and Kolkata, advertisements, social media, and podcasts to reach out to thousands more worldwide. The sponsorship provides an excellent opportunity to get recognized during the three-day festival, which attracts thousands of people from the Bay Area; around 5000 visitors attend every day.

This year, we will be hosting the very prominent Bollywood singer Benny Dayal with a team of 10 talented musicians, and the Indian Pianist-Vocalist duo Sourendro-Soumyojit for two separate musical concerts on Oct 1st and Oct 2nd, along with various local cultural extravaganzas with 100+ participants.

MAGAZINE				
Full Page	\$700			
Half Page	\$500			
DURGA PUJA - Offering for Deities				
Offering	Donation	BAPI (as a gesture)		
Flowers	\$500 (pick a date, Fri, Sat or, Sun). \$1500 - all	<ul style="list-style-type: none"> Mention on the puja stage FB mention Special letter of recognition from BAPI \$1500 - Complementary half-page ad of wordings of donor choice on the magazine 		
Decoration	\$500, \$1000 and \$2000 (sum up to \$4,000)	<ul style="list-style-type: none"> Mention on the puja stage FB mention Special letter of recognition from BAPI Complementary half page ad on the magazine for \$1000 and \$2000 		
Puja Samagri	\$500 (x3 sum up to 1500)	<ul style="list-style-type: none"> Mention on the puja stage FB mention special letter of recognition from BAPI 		
Bhog	\$500, \$1000 (sum up to c)	<ul style="list-style-type: none"> Mention on the puja stage FB mention special letter of recognition from BAPI Dedicate the bhog on the name of the person by the donor. Priest chanting the name of the person 		
Priest	\$1000 (single day, pick a date), \$3000 (all days)	<ul style="list-style-type: none"> Mention on the puja stage FB mention special letter of recognition from BAPI Priest chanting the name of the donor, family (\$3000- all days - Fri, Sat and Sun on every puja) Complementary full page ad on the magazine 		



DURGA PUJA - Cultural (local)

Offering	Donation	BAPI (as a gesture)
Studio Rental for rehearsals	\$200 - Specific day \$500 - Multiple day rentals	<ul style="list-style-type: none">• Mention on the cultural stage after the performance• Thank you letter from BAPI• FB mention
Instruments rental	\$200 - Specific instrument \$500 - multiple rentals	<ul style="list-style-type: none">• Mention on the cultural stage after the performance• Thank you letter from BAPI• FB mention
Natok props/transportations	\$200 - Specific props \$500 - Multiple props	<ul style="list-style-type: none">• Mention on the cultural stage after drama performance• Thank you letter from BAPI• FB mention
Backstage food and snacks	\$200 -- Specific program \$500 - Multiple programs	<ul style="list-style-type: none">• Mention on the cultural stage after the performance• Thank you letter from BAPI• FB mention
ARTIST HOSPITALITY		
Artists lunch/dinner AND Transportation	\$500-Lunch/dinner \$1000-Lunch/Dinner + transportation	<ul style="list-style-type: none">• Donor can bring his/her guests (max 2)• FB mention• Letter of appreciation from BAPI• \$1000 complementary half-page ad on the magazine

* All contributions are tax-deductible, you will receive a donation receipt from Bay Area Prabasi for the donation amount.

Contact Us for more information:

Sponsorship: Mr. Sudipto Mukhopadhyay (650) 533-7068)

www.prabasi.org

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